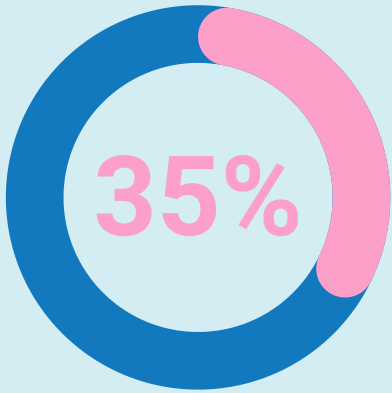
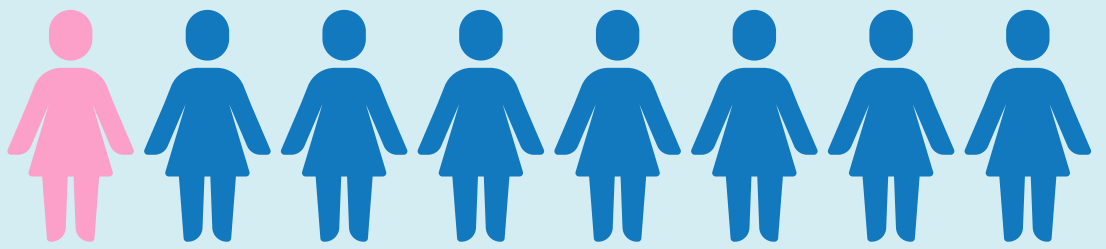
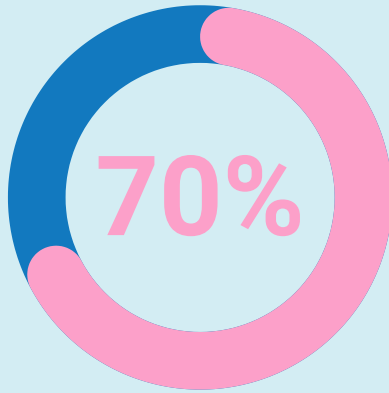


BREAST CANCER BY THE NUMBERS

1 IN 8 WOMEN ARE DIAGNOSED WITH BREAST CANCER IN THEIR LIFETIME



BREAST CANCER MISSED BY TRADITIONAL MAMMOGRAMS



BREAST CANCER MISSED BY TRADITIONAL MAMMOGRAMS IN WOMEN WITH DENSE BREASTS



BREAST CANCER IS THE MOST COMMONLY DIAGNOSED CANCER IN WOMEN WORLDWIDE

281,550

NEW BREAST CANCER DIAGNOSES EXPECTED IN 2021

43,600

WOMEN EXPECTED TO DIE FROM BREAST CANCER IN 2021

22%

SURVIVAL RATE IF BREAST CANCER FOUND AT STAGE 4

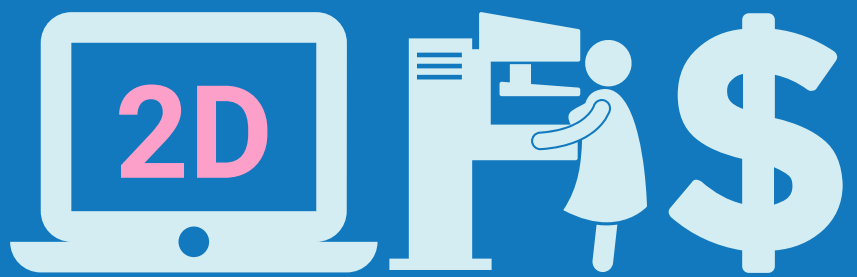
99%

SURVIVAL RATE IF BREAST CANCER FOUND AT STAGE 0 OR 1

THE BREAST IMAGING INDUSTRY



IT'S TAKEN 40 YEARS FOR MAMMOGRAPHIC IMAGING TO GO FROM ANALOG, TO DIGITAL AND TOMOSYNTHESIS. YET THE MOST SIGNIFICANT LIMITATIONS INHERENT IN MAMMOGRAPHIC IMAGING STILL EXIST



MAMMOGRAPHY EQUIPMENT MANUFACTURERS CONTINUE TO UTILIZE 2D PROJECTION IMAGING, PAINFUL COMPRESSION OF THE BREAST AND IMAGE INTERPRETATION REQUIRES EXPENSIVE AND DEDICATED 5 MEGA PIXEL MONITORS CONNECTED TO INDEPENDENT SINGLE USE VIEWING STATIONS TO INTERROGATE 2D IMAGES OF A 3 DIMENSIONAL STRUCTURE



THE PRIMARY CHALLENGE FOR MAMMOGRAPHIC IMAGING CENTERS AROUND DENSE BREAST TISSUE. TWO DIMENSIONAL IMAGING DOES NOT PROVIDE THE RESULTS REQUIRED TO REACH DETECTION LEVELS WHICH WOULD IMPROVE OUTCOMES FOR MILLIONS OF PATIENTS AROUND THE WORLD

Koning

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